



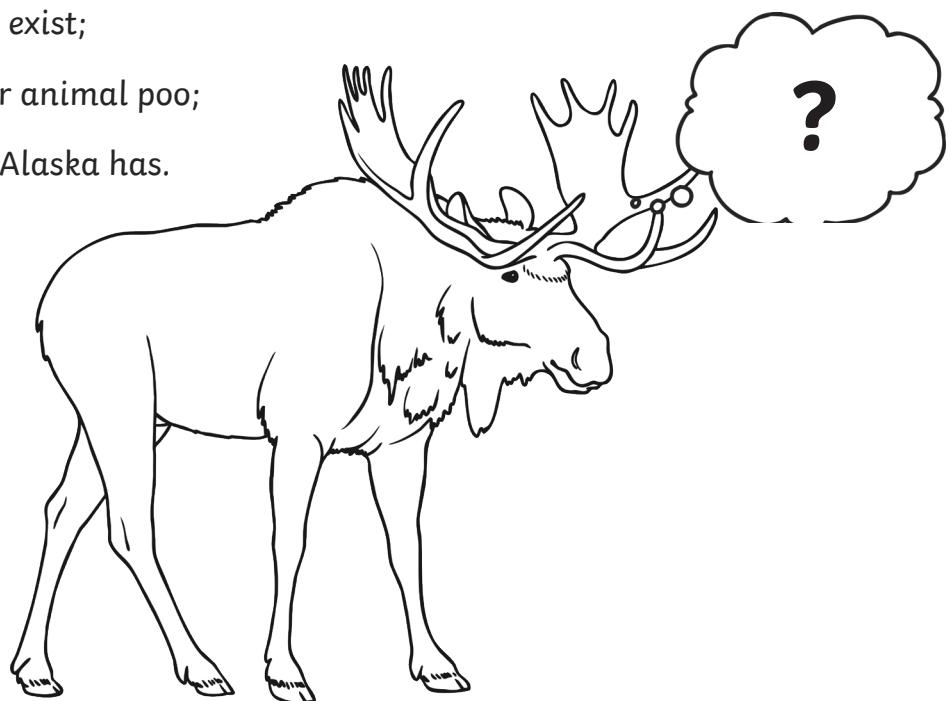
Festival of Fun

An Amazing
Fact a Day

For 37 years, between 1973 and 2009, an annual Moose Dropping Festival was held in the town of Talkeetna, Alaska. Moose poo was dropped from a crane or a hot air balloon onto a target in a car park below. Each 'nugget' of moose poo corresponded to a raffle ticket and the closest to the centre of the target was the winner. The event became a victim of its own popularity when too many people began to attend, meaning organisers couldn't ensure safety for all.

You could try to find out:

- what other strange festivals exist;
- what other uses there are for animal poo;
- which other claims to fame Alaska has.



Activity

Imagine you are mayor of an insignificant, down-on-its-luck town, in the middle of nowhere. Invent an event that will bring tourists to your town in their droves. Create an A4 poster to advertise this event.

- Points to think about:
- What is unique about the town?
- What will tourists find interesting?
- Who will be the target audience?
- What will the venue be?
- Will the event be accessible for everyone?