



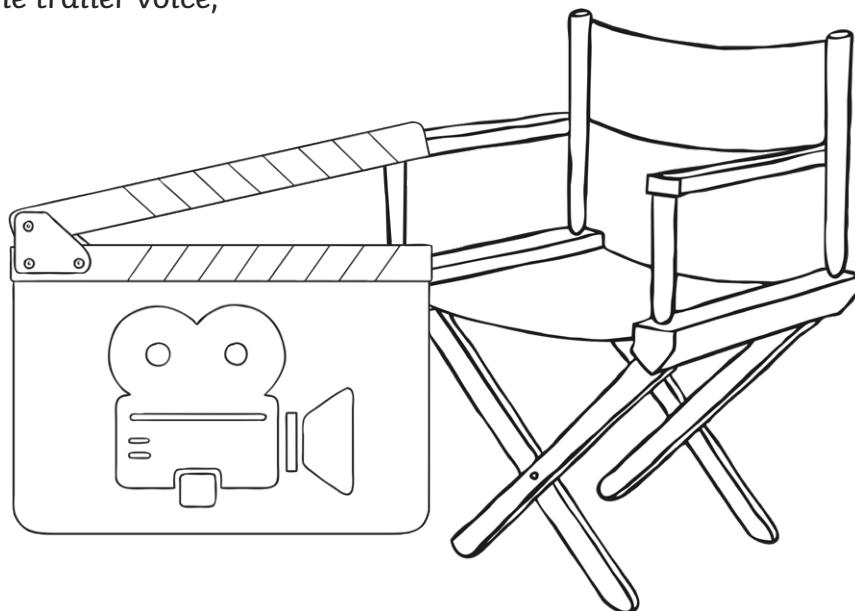
Trailer Talk

An Amazing
Fact a Day

Swedish filmmaker Anders Weberg released a 72 minute trailer for his 720 hour long film 'Ambiance', in 2014. He is also released a 7hr 20 minute trailer in 2016. The film was due for release in 2020, but was never officially released.

You could try to find out:

- how long most trailers are;
- about the famous voice artists in movie trailers;
- if you can perfect your movie trailer voice;



Activity

Trailers are usually about 3 minutes long. Think about your favourite film you have watched recently. What elements of that film would you include in the trailer?

Create a storyboard for the trailer of the film.

Points to think about:

- Trailers should never give away the ending.
- Give a taster of the most exciting scenes.
- Introduce some of the main characters.
- Leave a cliff hanger!

My Trailer Storyboard



